



erban spa  
devoted to well-being

## ERBAN SPA FRANCHISE PROCESS

**This process helps both you and us figure out if we are the right fit to ensure the success of your Erban Spa franchise.**

Erbanspa Franchise stages:

- 1** Contact Jess Luxton or Milton Weir by either email or telephone and express interest in knowing more about Erban Spa.
- 2** Begin the process with a telephone conversation to discuss your circumstances and what you are looking to potentially achieve in becoming involved with Erban Spa.
- 3** You will be sent an Erban Spa information pack, a non disclosure agreement and a franchise Questionnaire and forms/ return the forms.
- 4** Skype interview with potential applicant, to meet and greet.
- 5** Once references and checks etc completed financials and spa documents are shown to franchisee applicant.
- 6** Choose a convenient time to meet at our Dunedin Spa. This allows you to see for yourself our franchise model. The time at the spa will allow you to see and experience the treatments, procedures and offerings. At this point you should have enough information to be able to move to the next part of the process which will mean looking into having professional representation involved (take advice from a lawyer or accountant).
- 7** Look at opportunities for an Erban spa location. We will help you look and for an appropriate site. This needs to fit with our proven model/theme. We will assist you in the design and refit to ensure we create the Erban spa feel that will maximise retail capability and ambience.